HOMES OF
DOUBLEDAY · DORAN
AND COMPANY
INCORPORATED

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From the collection of:

Alan O'Bright

HOMES OF DOUBLEDAY, DORAN
AND COMPANY, INCORPORATED

THE COUNTRY LIFE PRESS · *View of the Front Entrance*

From a drawing by Chester B. Price



WE are printing in this little book a few pictures of Doubleday, Doran and Company's various homes and the scenes of their activities.

The Country Life Press, at Garden City, N. Y., was designed by John J. Petit and was built in 1910. It took its name from our magazine *Country Life*. The buildings were completed in ninety-four working days. The corner stone was laid in August, 1910, by Theodore Roosevelt, who wished us good luck and good fortune, a wish which has been realized.

When these buildings were decided upon, we purchased about thirty acres of land at Garden City, twenty-one miles from New York, with plenty of room for growth and the creation of a number of gardens. The evergreen garden has more than one hundred and thirty species, collected from all parts of the globe during the past twenty years. The buildings are about seven hundred and fifty feet long and include a new power house. We have a capacity of forty thousand bound books a day and one hundred and fifty thousand magazines. Our aim has been to operate the buildings and machinery with maximum efficiency and immaculate cleanliness. And we feel that the Country Life Press has made a reputation for fine work.



We have our own station called Country Life Press, with more than sixty electric trains a day.

The book-selling section is divided into thirteen different departments, so that the widest and most diversified sale is assured.

1. Book Regular—sales to retail stores
2. Plate Royalty—sales of reprint book rights
3. Export—sales of books and rights to foreign countries
4. Contract—special edition sales to publishers for use as premiums
5. Subscription Book Wholesale—sales of books and sets in quantities to agencies
6. Junior—sales of books for boys and girls
7. Educational—sales of school and college text books
8. Crime Club—sales of mystery books to retail stores
9. Garden City Publishing Co.—reprints of the better nonfiction books, formerly selling at $2.50 to $5.00, in a special edition at $1.00, called the Star Dollar Series, sold by retail stores and direct by mail
10. Nelson Doubleday, Inc.—a mail order division specializing on sets
11. Mail Order Department—sales of books by mail direct to the customers, of whom we have more than 1,000,000 buyers
12. Syndicate—sales of features to newspapers, including first and second serial rights of important books
13. Doubleday, Doran Book Shops—twenty-five retail stores in various parts of the country (most of them with circulating libraries) selling our own and other publishers' books

Each of these branches is organized as thoroughly as if it were a distinct publishing company by itself, so that our authors are assured that all of their work will be sold to its maximum appeal.



THEODORE ROOSEVELT

EXCERPTS from the speech made by Colonel Roosevelt on the occasion of his laying of the corner-stone of the building in Garden City, New York.

(*From the Publishers' Weekly of August 27, 1910*)

COLONEL ROOSEVELT said:

"I felt that I ought to come here and wish success to this venture, not only because of the high regard in which I hold the men who are doing it, but because I feel that it is so important more and more to spread the city work out into the country regions. I feel that everything that tends to spread the population as it becomes congested in the great cities, everything that gives more chance for fresh air to the men, the women, and, above all, to the children, counts for just so much more in the development of our civic life.

"And I feel that this should be particularly so with a magazine dealing with country life. That magazine ought to practise what it preaches; when it preaches living on the land it should come as near doing it as possible."



THE COUNTRY LIFE PRESS, *seen from the air*

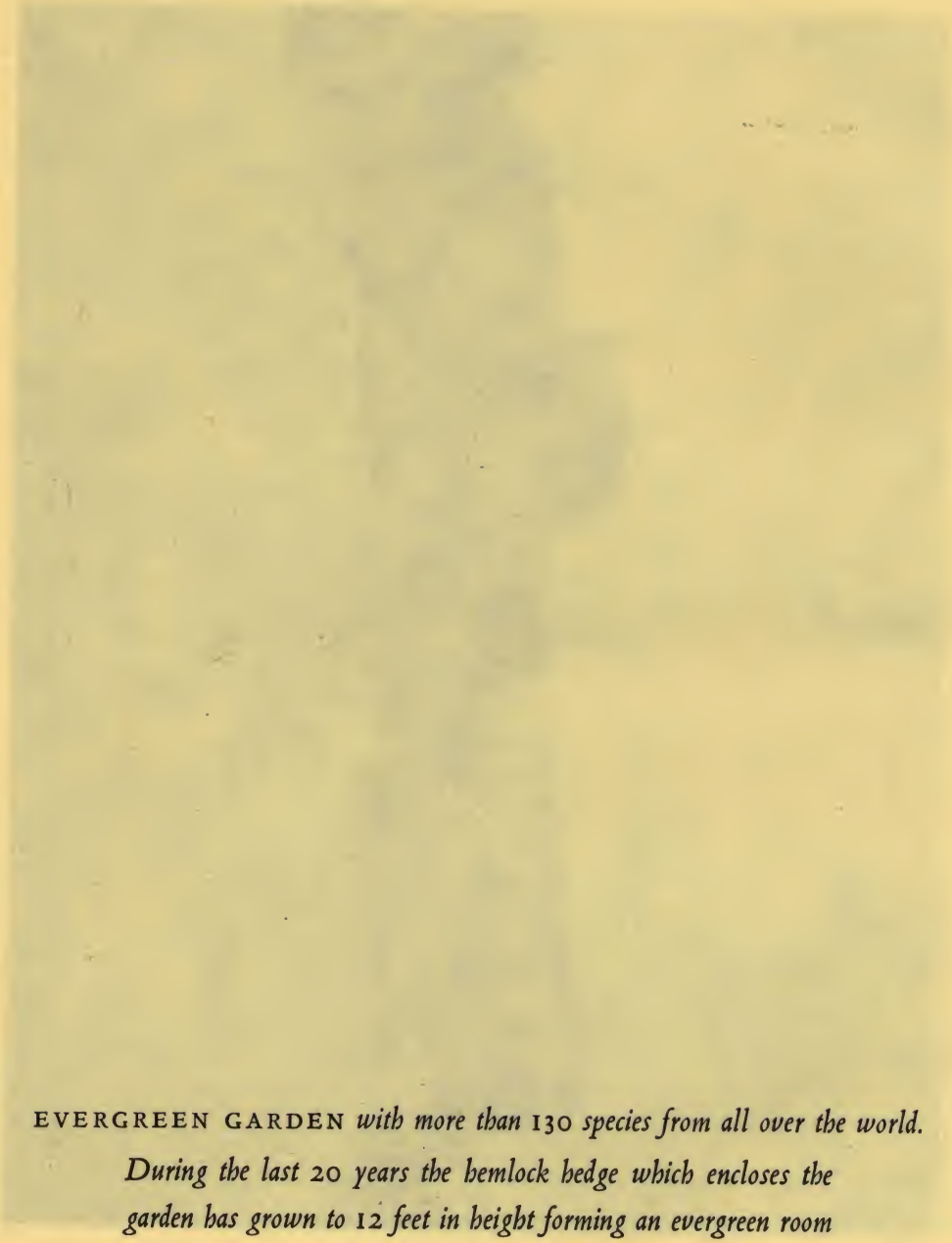
AERIAL PHOTO *by Luis Azarraga*





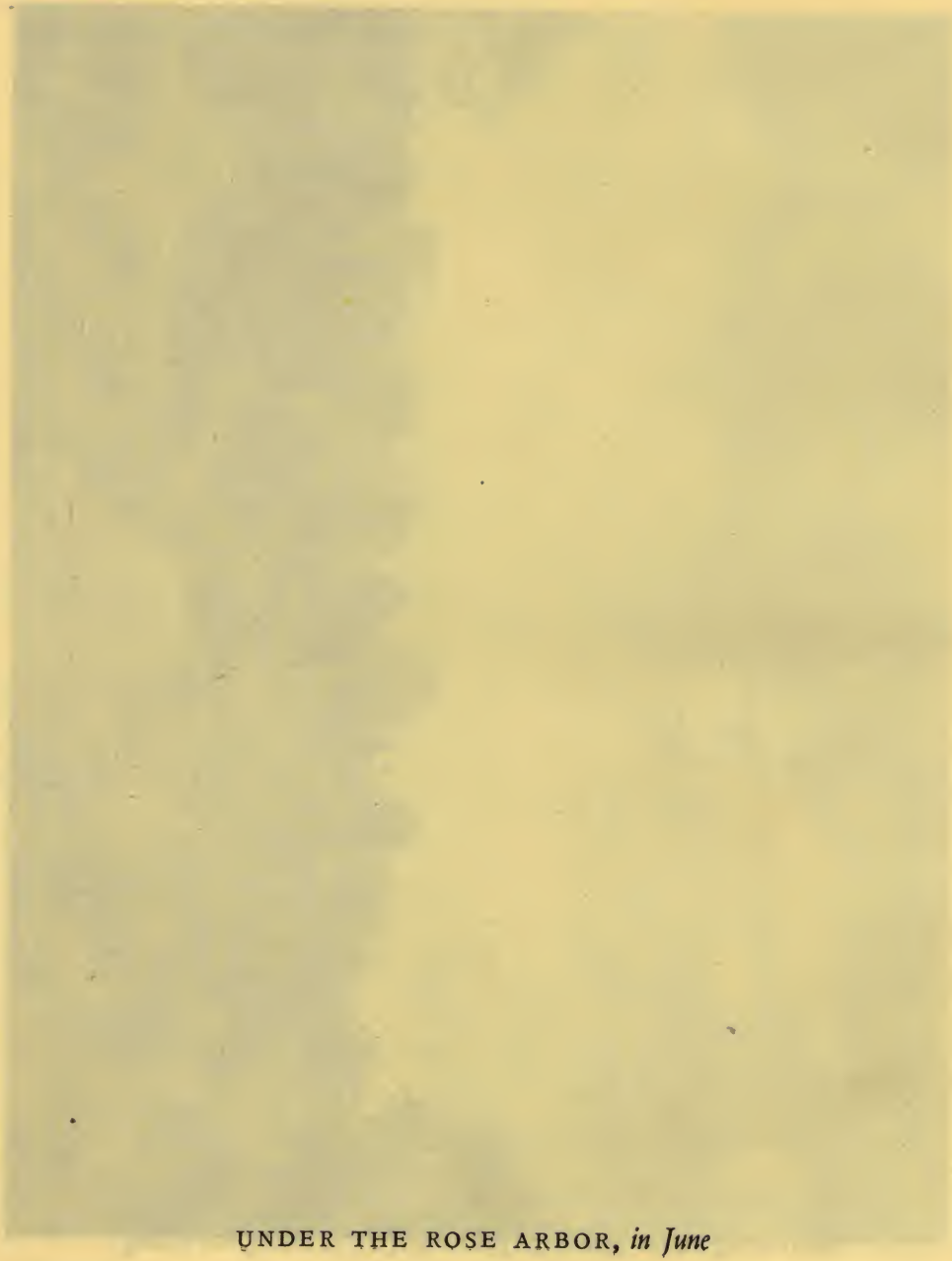
THE COUNTRY LIFE PRESS · *From the Gardens on the South End*





EVERGREEN GARDEN *with more than* 130 *species from all over the world. During the last* 20 *years the hemlock hedge which encloses the garden has grown to* 12 *feet in height forming an evergreen room*





UNDER THE ROSE ARBOR, *in June*





ENTRANCE OF THE MAIN BUILDING, *where all visitors are welcome*





LOOKING AT THE PRESS *from the north*



THE SUN DIAL

Designed by the late Walter Gilliss

In the centre is a reproduction of a page from the
Gutenberg Bible · 1455
surrounded with the twelve printers' marks
in bronze of the men who followed
in the footsteps of Gutenberg.

Below the Bible, in the lower section of the oval,
appears the inscription:

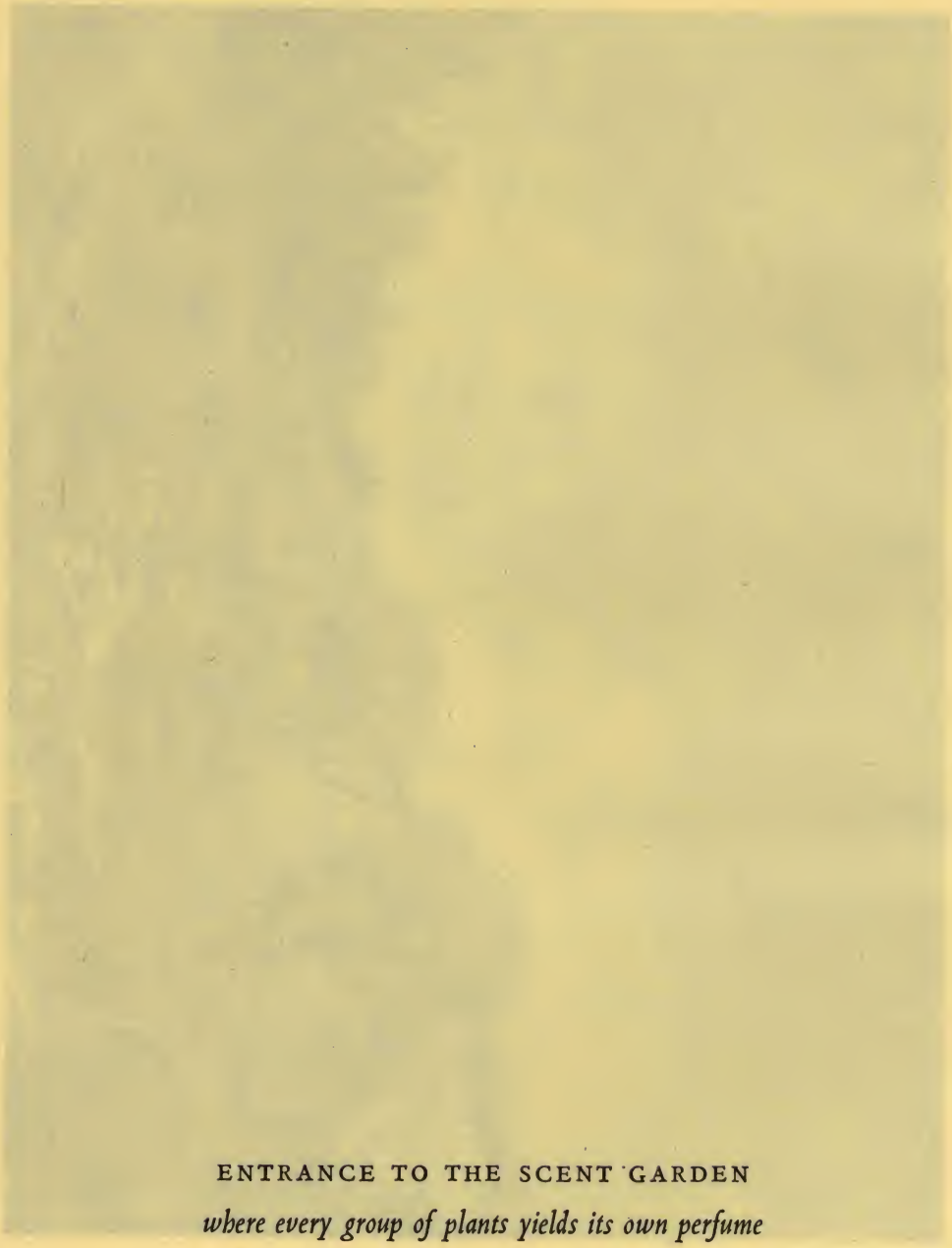
O measure of time!
Thou merest mite within the endless
providence of God
May thy unerring finger ever point
To those who printed first
the written word.





MIDSUMMER BLOOMS *in the Rock garden*





ENTRANCE TO THE SCENT GARDEN

where every group of plants yields its own perfume





THE POOL

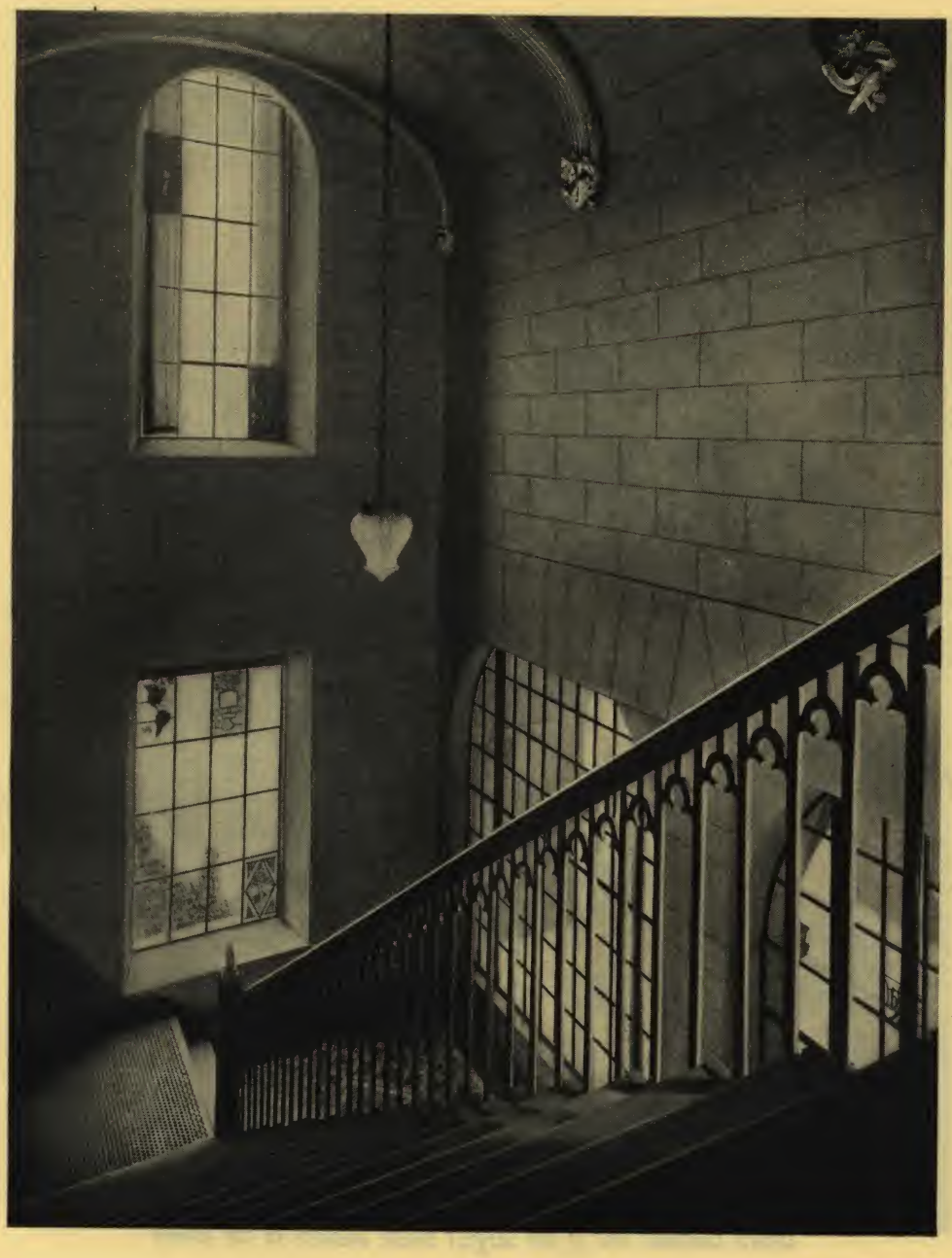
surrounded by cedars, takes the place of tanks on the roof





STAIRWAY AT THE MAIN ENTRANCE

bordered by Caen stone





AN OFFICE

which contains one of the largest waste baskets in the world



BRONZE TABLET *in the Reception Room with the inscription:*

THIS TABLET PRESENTED TO THE FIRM OF
DOUBLEDAY, PAGE & COMPANY BY THEIR
CO-WORKERS, ON THE TENTH ANNIVERSARY
OF THE FOUNDING OF THEIR BUSINESS
1900 · JANUARY · 1910


DOUBLEDAY, PAGE
& COMPANY



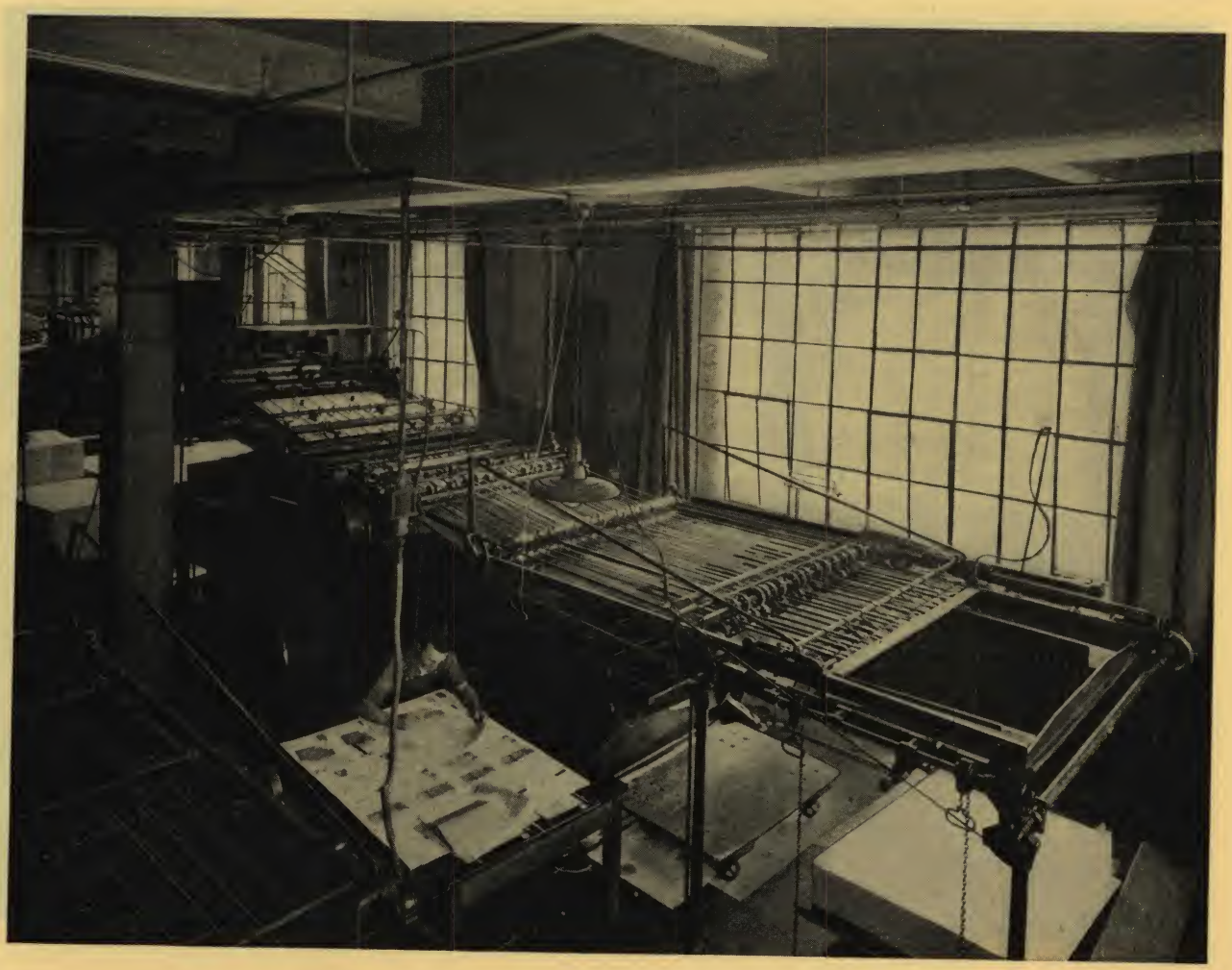
A 400-FOOT WALK *through the bindery*
Immaculate neatness is maintained first, last and all the time





ONE OF MANY TWO COLOR PRESSES

placed next to a window where perfect light is assured





AUDITING DEPARTMENT, *Country Life Press*





BRASS PLATE *in the front walk*
whereon it is shown that Country Life Press is 3413 *miles from*
the North Pole, 6851 *miles from Pekin, and so on*

MADRID
5,851 MILES
ICELAND
2,380 MILES
NORTH POLE
3413 MILES
DAWSON CITY
3,230 MILES
PEKIN
6,581 MILES
MELBOURNE
10,230 MILES
STR. OF MAGELLAN
6,230 MILES
E
SE
S
SW
W
NW
NE
COUNTRY LIFE PRESS
GARDEN CITY, L. I.



NORTH AND SOUTH PARKING SPACES

Almost three hundred cars are driven by their owners to their work every morning









The sign of the Windmill Press · Kingswood, Surrey, England



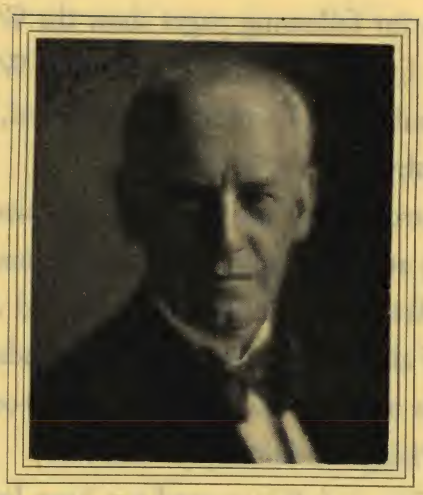


THE pictures on the following pages show the Windmill Press, built in 1928 by our English associates, the firm of William Heinemann, Ltd., nineteen miles from London at Kingswood, Surrey, and opened by Mr. John Galsworthy in June, 1928.

As in the case of Garden City, the buildings are surrounded by attractive gardens. On the thirty acres myriads of bluebells bloom in springtime, and one follows gravel walks through masses of laurel and rhododendron. The Press has a capacity of about seven thousand five hundred books a day. As it is set on a hill in the middle of a beautiful beech wood, we have secured the best light and working conditions.

At both Garden City and Kingswood we have little hospitals for the benefit of our employees, and the work is mainly prophylactic.

The Heinemann colophon (the windmill) was designed by the famous English artist, William Nicholson, and the original woodcut hangs at the top of the main staircase in the Windmill Press.



JOHN GALSWORTHY

EXTRACTS from John Galsworthy's address at the opening of the Windmill Press, May 21, 1928.

"It falls to the lot of few men to open beautiful buildings, because, alas! beautiful buildings are rare. It falls to the lot of fewer men to open a beautiful building conceived in the spirit of benefit to all who have to do with it, and destined to the perpetuation of wit, wisdom and mental refreshment.

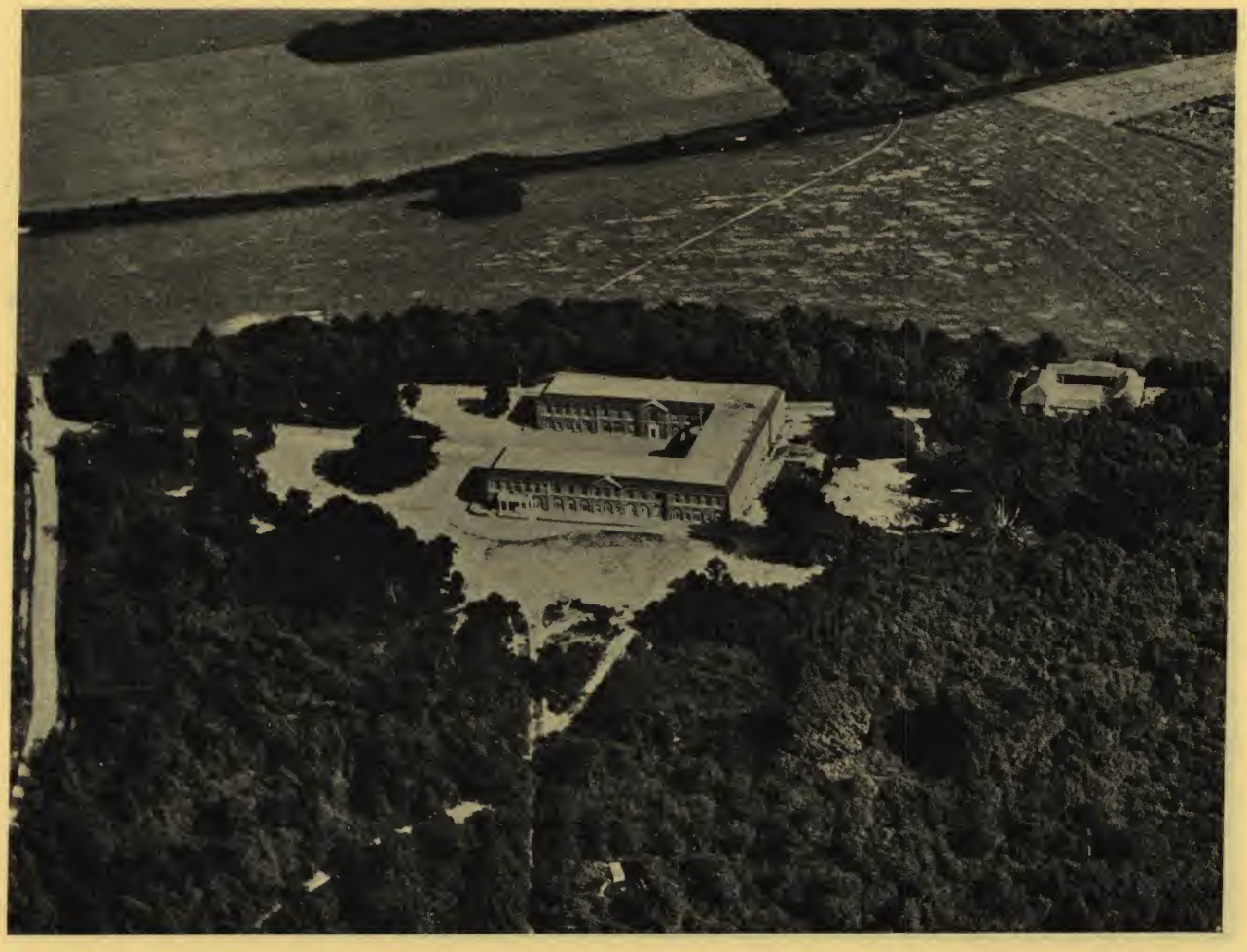
"You will wish me to give thanks to Lord Gerald Wellesley and Mr. Trenwith Wills, the architects who have blessed this countryside with an edifice simple, dignified, and to the manner born; and which (mirabile dictu) serves to perfection the purpose for which it was designed.

"I venture to predict that the Windmill Press will for decades be looked on as the model marriage of beauty and utility.

"There is in the opening of this building that which to me is symbolic.

This is more than a commercial occasion. It is rather a manifestation of good-will, of working fellowship, of a fervent desire that one's own good luck should become that of others. In that spirit I am sure this enterprise has been begun, and will, if I am any judge, be carried on. It will be the forerunner, I feel, of many removals to the countryside. May they be as fortunate as this, clean in spirit and lovely in body; so that work and well-being may dwell together."

THE WINDMILL PRESS, *an airplane view*





THE WINDMILL PRESS · *Looking into the Entrance Court with a mammoth beech on the right*





THOUSANDS OF BLUEBELLS AT KINGSWOOD

by Frank Galsworthy





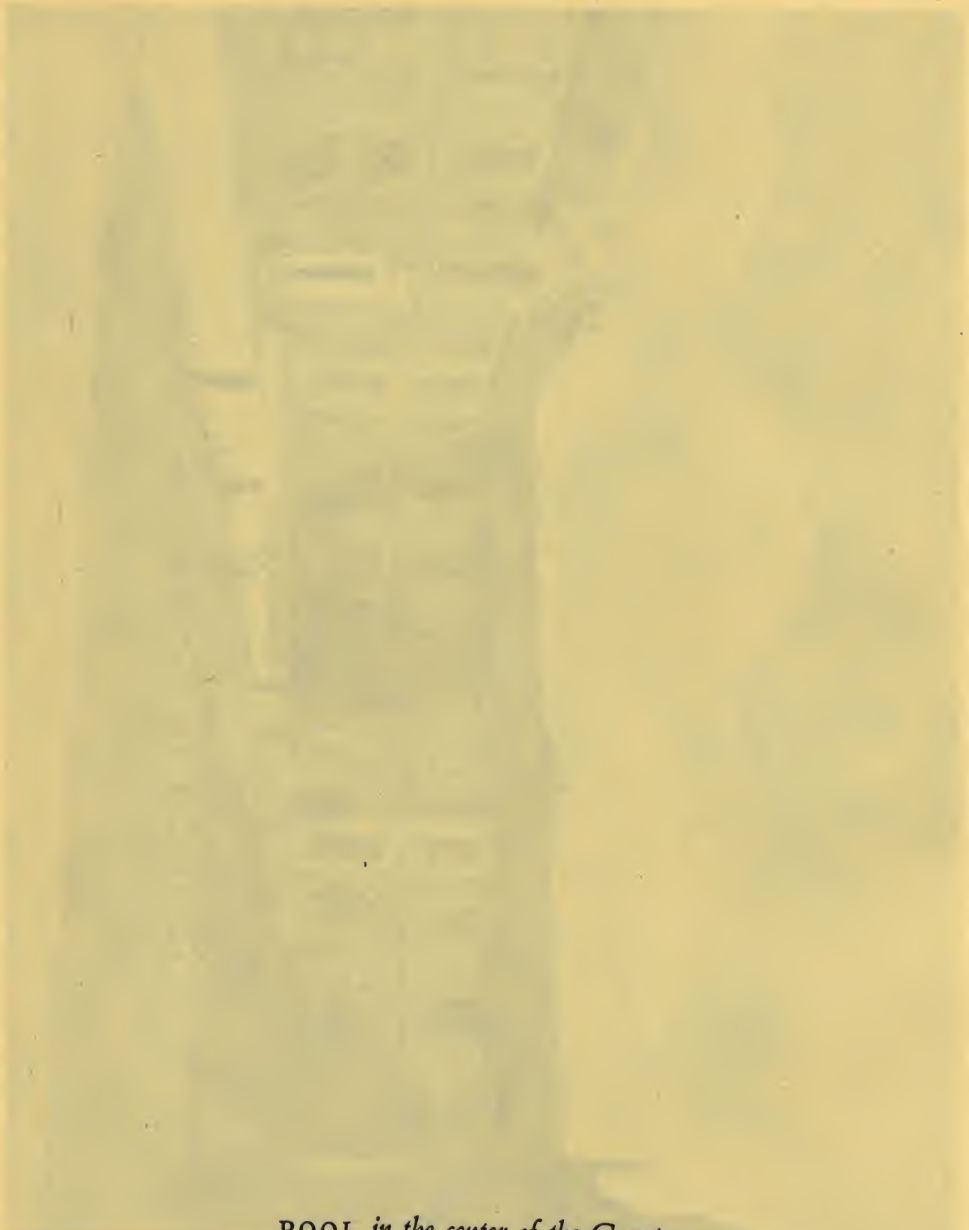
ANOTHER VIEW OF THE ENTRANCE COURT





IN THE COURT *at Kingswood*





POOL *in the center of the Court*





WALL FOUNTAIN *of the Windmill Press*





ENTRANCE TO THE PRESS


PRESS



STAIRWAY *to the Kingswood Offices*





ANOTHER VIEW OF THE STAIRWAY





IN THE WINDMILL PRESS

One of the workrooms, with broad steel-framed windows admitting floods of sunlight





A GARAGE *with space for cars yet to come*





DIRECTORS' ROOM *at the Windmill Press*





FREIGHT AND GOODS ENTRANCE





THE COMPOSING ROOM





THE HOSPITALS *at Garden City and Kingswood*









London · 99 Great Russell Street

FOR *the convenience of their friends, the firm of William Heinemann, Ltd., has offices in London at 99 Great Russell Street. The house was famous as the home of Topham Beauclerk and Lady Diana Beauclerk. Their friend Dr. Johnson was a frequent visitor.*

The Building is decorated and furnished throughout in the style of its period. Its most noteworthy features are a very fine staircase and some eighteenth century panelling in excellent preservation, and a beautiful fresco on the ceiling of the entrance hall.

LONDON OFFICES *occupying a famous house*





EIGHTEENTH CENTURY STAIRCASE *of the London Offices*





OFFICE OF THE CHAIRMAN

In this room, at 99 Great Russell Street
Samuel Johnson spent many happy hours and ate bounteous suppers





Toronto · Amen House

THE *headquarters for the Canadian business are in Toronto, where, under the name of Doubleday, Doran and Gundy, Ltd., we maintain business offices, Amen House.*

This rapidly growing organization covers Canada from the Atlantic to the Pacific.

AMEN HOUSE, *Toronto*





HOMES OF DOUBLEDAY, DORAN AND COMPANY
INCORPORATED

COUNTRY LIFE PRESS · *Garden City, New York*

WINDMILL PRESS · *Kingswood, Surrey, England*

LONDON · 99 *Great Russell Street*

TORONTO · *Amen House*

BRANCH OFFICES IN THE UNITED STATES:

New York City, 244 Madison Avenue
Boston, Park Square Building
Chicago, Peoples Gas Building
Santa Barbara, 244 La Arcada

BOOK SHOPS:

NEW YORK CITY

Lord & Taylor Bookshops
James McCreery & Company
Pennsylvania Terminal, Main Arcade
Pennsylvania Terminal, Exit Concourse
Long Island Terminal
Grand Central Terminal
420 Lexington Avenue, Graybar Building
51 East 44th Street, "Sunwise Turn"
370 Lexington Avenue
526 Lexington Avenue
819 Lexington Avenue
105 East 57th Street, Ritz Tower
848 Madison Avenue
10 Wall Street

ATLANTIC CITY, N. J., 2807 Boardwalk
SYRACUSE, N. Y., Dey Brothers & Company
CHICAGO, ILL., 75 East Adams Street
ST. LOUIS, MO., Eighth and Olive Streets
ST. LOUIS, MO., 4914 Maryland Avenue
WEBSTER GROVES, MO., 14 North Grove Avenue
CLEVELAND, O., The Hibgee Company
SPRINGFIELD, MASS., Meekins, Packard & Wheat